

# BRAINATHON ABACUS ACADEMY OPC PRIVATE LIMITED



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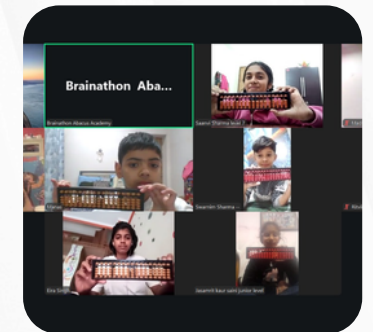


@brainathonabacusacademy



Brainathon is a leading academy in Abacus and Vedic Math education, dedicated to nurturing confident, number-smart, and skilled learners. It was founded in 2018 by Pallavee Agarwal and formally incorporated in 2019 as Brainathon Abacus Academy OPC Private Limited under the Ministry of Corporate Affairs. With a vision to remove the fear of mathematics and make learning joyful, Brainathon offers certified Abacus and Vedic Math programs that focus on speed, accuracy, concentration, and confidence. Our 360-degree brain development approach, based on visual arithmetic, Abacus, and Vedic Math, strengthens both the left and right brain of children aged 5 years and above.

Along with student programs, Brainathon is equally committed to empowering educators and teaching aspirants, especially women, through Certificate Teacher Training Programs in Abacus and Vedic Math. These programs enable trainees to start their own centers and build rewarding careers in education. Brainathon conducts both online and offline classes and proudly serves students across India and internationally, including learners from the USA, Australia, Europe, Nepal, and the UK. With its main offline center in Faridabad, and a growing franchise network across multiple cities, Brainathon continues to expand its mission of joyful learning and educational empowerment.



## ABOUT THE DIRECTOR



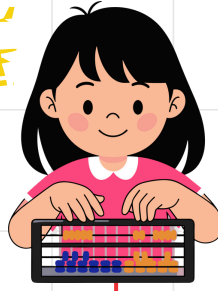
Pallavee Agarwal, Director of Brainathon, is an MBA-qualified educationist with over **16 years** of experience in teaching, training, and academic leadership. A teacher at heart and an entrepreneur by vision, she believes in education that goes beyond textbooks to nurture confidence, creativity, and essential life skills.



Inspired by her love for children, she founded Brainathon to deliver 360-degree brain development programs for young learners while also empowering aspiring educators through Abacus and Vedic Math Teacher Training Courses. A three-time Entrepreneurship Excellence Award (2023–2025) recipient by IIVA at **IIT Delhi** and Best Mentor Awardee, she continues to inspire both students and teachers through purposeful, joyful learning.

## Why Brainathon?

- ✓ **Small Batch Size** (5:1 Ratio)
- ✓ **Interactive** Sessions
- ✓ **Study Material** at Doorstep
- ✓ **Unlimited Practice** on App
- ✓ **Trained & Experienced** Faculty
- ✓ **Annual** Abacus Olympiad
- ✓ **Students** from India & Abroad
- ✓ **Own** Learning App
- ✓ **Easily accessible** through both Online & Offline modes



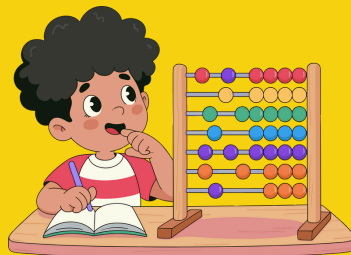
## Powering young brains

- ✓ **360°** Brain Development
- ✓ Improved Focus & Concentration
- ✓ Sharper Memory
- ✓ Faster & Accurate Calculations
- ✓ Enhanced Visualisation & Photographic Memory
- ✓ Coordination between left and right brain
- ✓ Improved logical thinking and creativity

## Our courses

### Abacus Programme (Ages 5–12)

Build strong number sense, speed, and confidence from an early age.



### Vedic Maths Programme (Class 6 onwards)

Learn smart calculation techniques for faster, easier problem-solving.

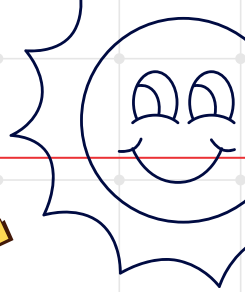
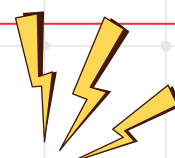
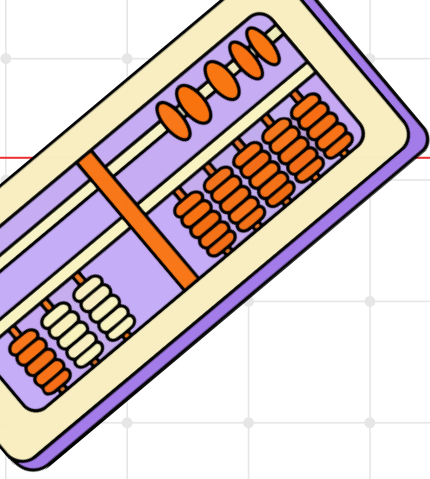


### Teacher Training & Franchising Programme (18+ years)

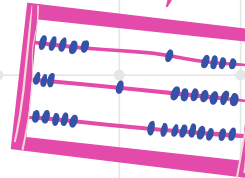
Become a certified trainer and start your own successful Abacus & Vedic Maths Center



Give your child the gift of smart learning!

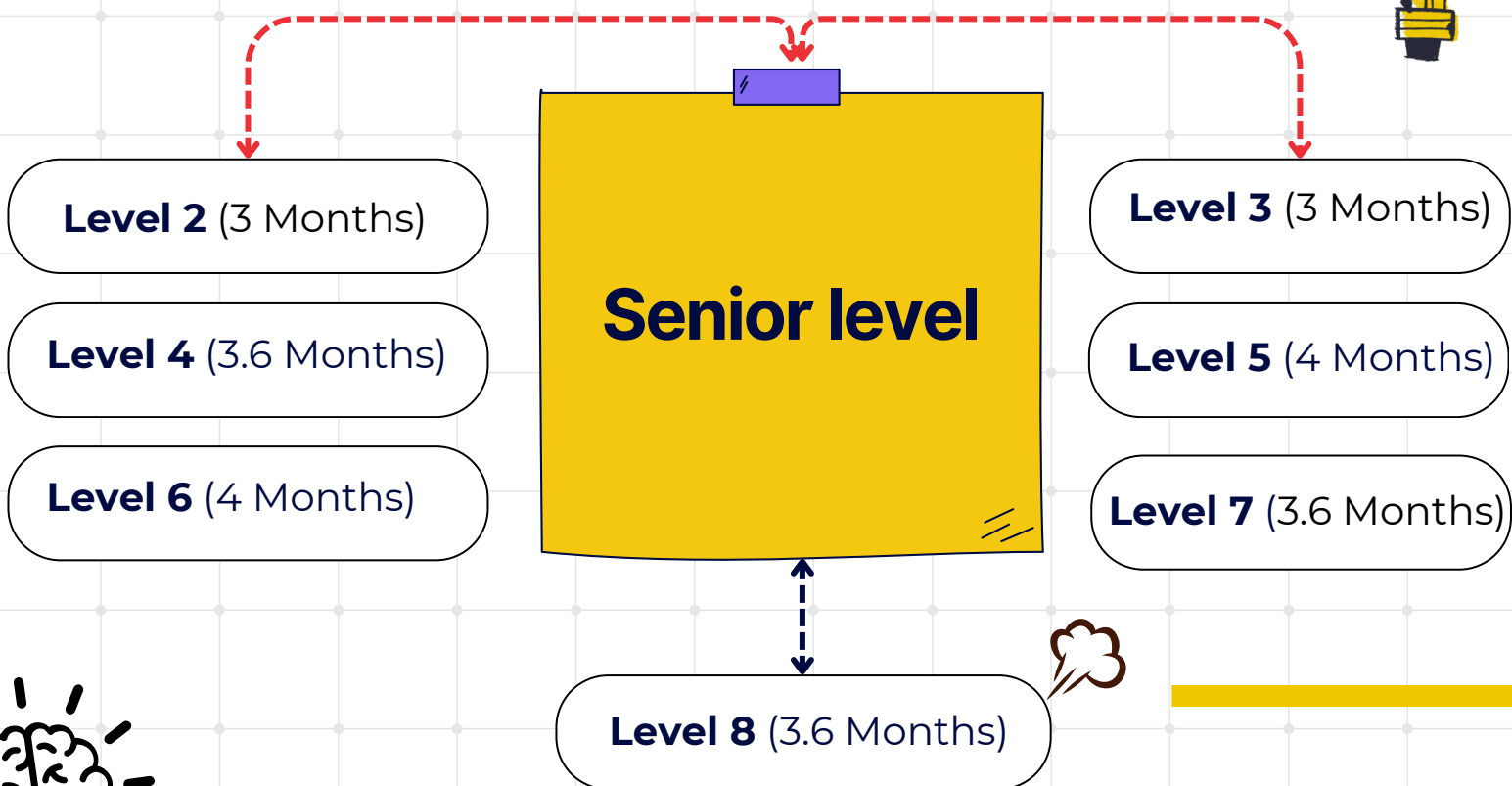
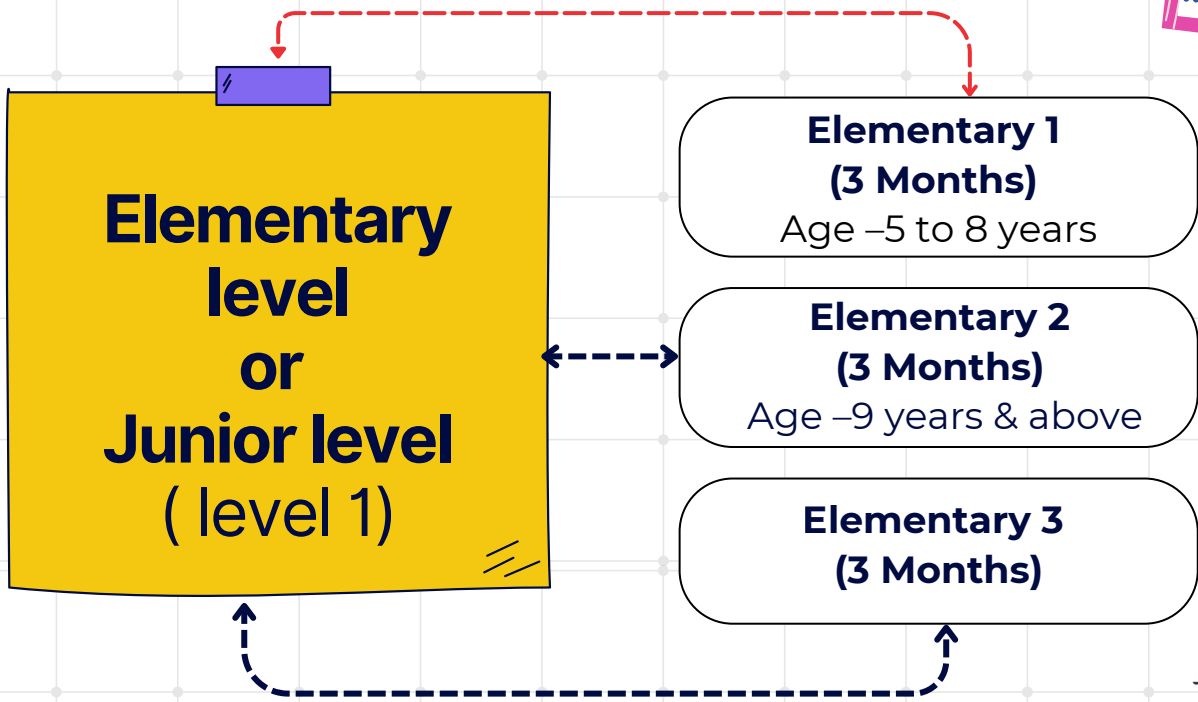


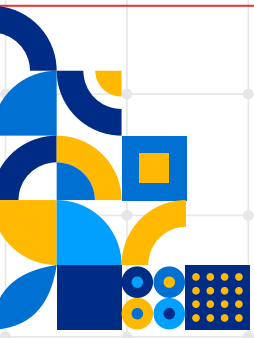
YOU CAN  
COUNT ON ME



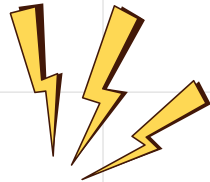
# ABACUS PROGRAMME

(ONLINE/OFFLINE)  
(AGE 5 TO 12 YRS)



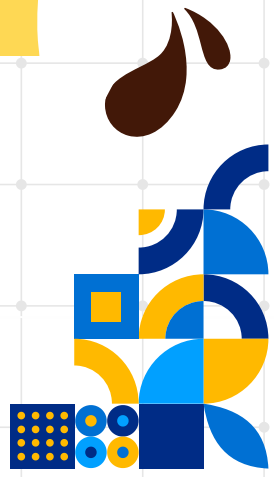
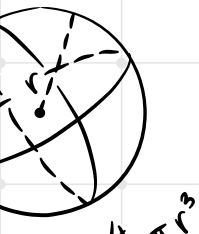


**VEDIC MATHS  
PROGRAMME**  
(ONLINE)  
(CLASS 6 ONWARDS)



**4 Levels - Duration 3 months per level**

- ✓ Removes fear of Maths & builds confidence
- ✓ Faster, sharper & accurate calculations
- ✓ Supports Olympiads, competitive exams & school success
- ✓ Customized curriculum by expert trainers



# TEACHER TRAINING PROGRAMME

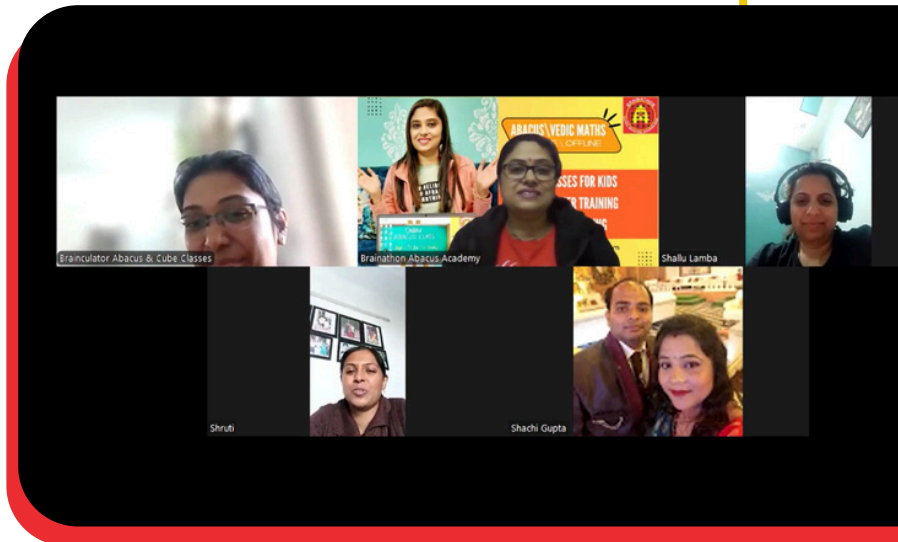


## BECOME A CERTIFIED TRAINER & FRANCHISE OWNER

Our Teacher Training Programme is our flagship initiative, creating entrepreneurship, franchising, and career opportunities in the field of Abacus & Vedic Maths.

Live online classes with complete guidance on how to start and run your own center or franchise successfully. Become a certified Abacus & Vedic Maths trainer.

Gain in-depth subject knowledge and become a certified trainer under the guidance of our expert mentors.



Start teaching Maths, enter the world of Mental Mathematics, and help children calculate faster, smarter, and with confidence.



## Teacher Training Programme

Best Work-from-Home Career | Low Investment, High Returns

### Our Programme

Abacus Teacher Training Program  
Vedic Maths Teacher Training Program

### Programme Features

- ✓ **Certificate** Program with full support
- ✓ **Live Interactive** Online Classes
- ✓ **Class Recordings** Available on Brainathon App
- ✓ **Downloadable** Study Materials
- ✓ **Step-by-step** Guidance to Start Your Own Center
- ✓ **Marketing** & Promotion Support
- ✓ **Lifetime Access** to Brainathon Community

### Programme Benefits

- ✓ **Start your** own center & earn from home
- ✓ **Achieve financial independence** while spending quality family time
- ✓ **Begin earning** within 1-2 months
- ✓ **Job Opportunities** in schools & academies
- ✓ **Entrepreneurship** opportunity
- ✓ **Reliable source** of part-time or full-time income
- ✓ **best work from** home, Low investment opportunity

### Who Can Join?

- ✓ Housewives who want to become independent
- ✓ Women restarting their career after a break
- ✓ Tuition / coaching center owners
- ✓ People seeking a second or extra income
- ✓ Professionals who want to work on weekends
- ✓ School teachers
- ✓ Retired individuals



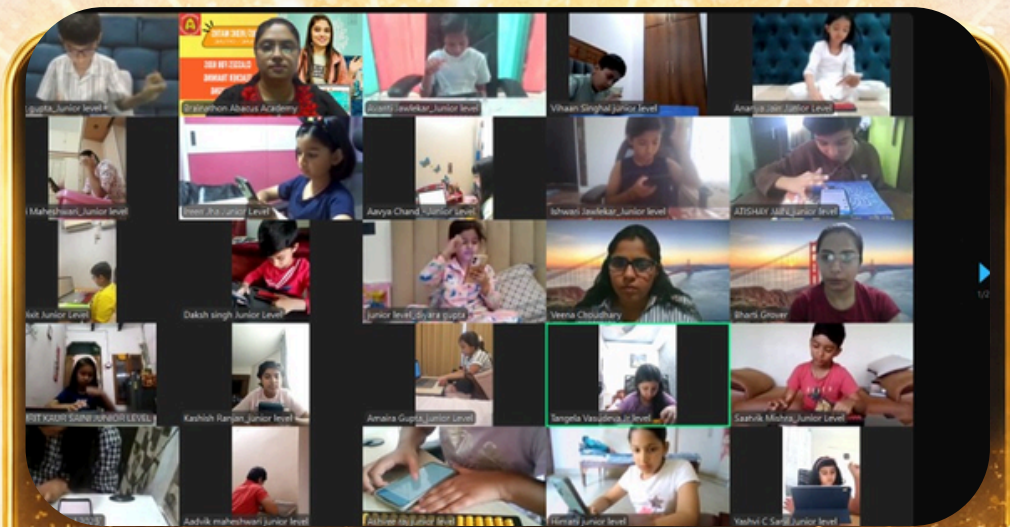
# JEET UTSAV

## INDIA'S GRAND NATIONAL ABACUS OLYMPIAD

We proudly organize a National-Level Online Abacus Olympiad every year.

This prestigious competition brings together talented young minds from across Pan India, giving students from different states and cities an equal platform to showcase their mental math skills, speed, accuracy, and confidence. The Olympiad is conducted through our own learning app, making it easily accessible for children nationwide. After the competition, results are carefully evaluated and officially announced.

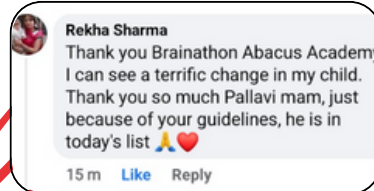
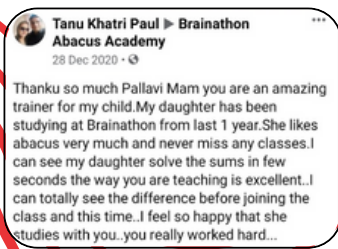
This is followed by **JEET UTSAV** — our grand Award Ceremony, where parents and children from all over India come together to receive their prizes, celebrate achievements, and create lifelong memories of success. **JEET UTSAV** is more than just an award ceremony — it is a joyful celebration of learning, growth, confidence, and excellence. It motivates children, boosts their self-esteem, and inspires them to dream bigger and aim higher.



**More than just a competition -  
a joyful celebration of learning!**

# Brainathon Abacus Academy

What Parents, Teachers & Partners Say



## Real Stories. Real Smiles, Real, Results.

### Mrs. Shallu Lamba - Brainathon Franchise Partner, Ballabgarh

"A big thank you to Pallavee mam for giving me this opportunity to be a part of Brainathon! Just few months in, and I have already seen a huge transformation in my students' learning. The teaching resources and support are top-notch. The vibe here is super positive, and I'm loving my journey."

### Veena Choudhary – Brainathon Certified Abacus Teacher, fbd

The Abacus Teacher Training with Brainathon Abacus Academy has been an extremely valuable experience for me. The program helped me improve concept explanation, speed-building techniques, student engagement, and overall class management. This training has significantly enhanced my teaching quality and helped me grow into a more confident and well-equipped Abacus teacher.

### Aditi Tayal – Brainathon Franchise Partner, Pune

Joining the Brainathon Abacus Academy franchise has been a truly rewarding experience. With strong training, constant support, and a clear vision, I not only gained financial independence but also the joy of helping children overcome their fear of mathematics. Being part of Brainathon feels like contributing to a meaningful mission.

### Bharti Grover – Brainathon Certified Abacus Teacher, fbd

The Brainathon Online Abacus Teacher Training Programme was well organised and very effective. It helped me conduct engaging online classes with ease and improved my teaching and student management skills. Pallavee ma'am supported me at every step. Highly recommended.

### Neha Kaushik-Mother of Prasiddhi Kaushik, Noida

Brainathon truly stands out among online classes. My daughter loves learning here, and the disciplined, engaging sessions keep her motivated. Grateful to Pallavee Agarwal and the entire Brainathon team. Highly recommended.

### Charu Gupta– Mother of Amaira Gupta, Delhi

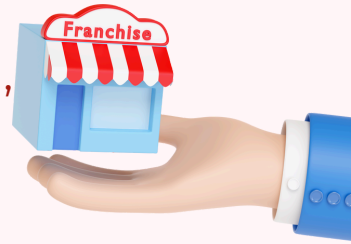
Thank you so much for all your support and encouragement.... Your support helps to build her so strong. Never seen a person like you with such a pure heart..... who only wants her students to grow with no greed. I request you ma'am please Always stay with Amaira ever after completing this course.



## Our Franchises



Pune (Maharashtra), Faridabad (Haryana),  
Ballabgarh (Haryana), Saharanpur (UP),  
Lakhnoti (UP)



HEAD OFFICE- Faridabad (Haryana)

## CONTACT US



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